



# Khan Broaster Chicken

Houston, TX



# Great American Taste in the Heart of Texas



**K**han Broaster Chicken is located in the Ella Shopping Center at 911 West Rd., Houston, TX. The

store opened its doors on April 22, 2009. Shahnawaz Ghauri, owner of Khan's, couldn't be happier with his decision to model his new restaurant with the full Broaster branded concept. He says the taste is what sets Broaster® apart from other chicken. That is also what keeps his customers coming back time after time.

Another reason he invested in Broaster is the pressure frying concept. The moisture that is retained in the product through the pressure frying process gives his chicken a longer hold time - up to one hour in a heated merchandiser. This lets his employees cook ahead and still deliver fresh quality product. Planning for the inevitable "lunch rush" is easy and efficient. Khan's utilizes a 6 ft. Broaster® Perfect Hold™ Heated Deli Case with illuminated Broaster® graphics to add to the branded concept.

To round out the branded look, Mr. Ghauri has incorporated a number of P.O.S. materials, which include table tents, ceiling danglers, countertop displays, menu boards, and an outdoor sign. He also dresses his staff in branded aprons and hats.

The flexibility of the Broaster® program allows Mr Ghauri to add products and customize his menu to suit his customers' requests.

The ease and flexibility of owning a trademark Broaster® operation has proven to be very successful for Khan's and they're looking forward to opening multiple locations in the future.

*Installed by Authorized Broaster Distributor:*

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