



Broaster Chicken

Fort Worth, TX



Training for Success...

The Broaster Way



James and Joy Chen have invested a significant amount of money, time, and effort to bring the Fort Worth, TX community great tasting Broaster Chicken®.

On March 28th, 2009, James and Joy Chen opened their Broaster Chicken Restaurant at 3529 Heritage Trace Pkwy in Fort Worth, TX. The restaurant is a brand new construction and is located in a highly populated residential area. James and Joy chose Broaster because of the high quality food products and programs. They were also very impressed with how easy the equipment is to use and the exemplary reputation of The Broaster Company.

James and Joy attended The Broaster Company in-house training seminar in January of 2009 held at Broaster's corporate headquarters in Beloit, WI. Each aspect of the training seminar is presented by the Broaster expert in that particular field. Sales presentations are given by the national

sales manager, production and maintenance presentations are given by the service manager and promotion and advertising presentations are given by the marketing coordinator. Attending this training gave James and Joy a very firm grasp on the products, procedures, and what it takes to be a successful Broaster Operator.

The restaurant offers a full dine-in and carry out menu of Broaster products including Genuine Broaster Chicken®, Broasterie®, and Broaster® Recipe foods such as shrimp and catfish. Meals are available from 2-piece dinners to large family packs. They also serve carry-out buckets of chicken in numerous sizes utilizing the many different size carry-out packages offered by The Broaster Company.



1-800-365-8278

www.broaster.com