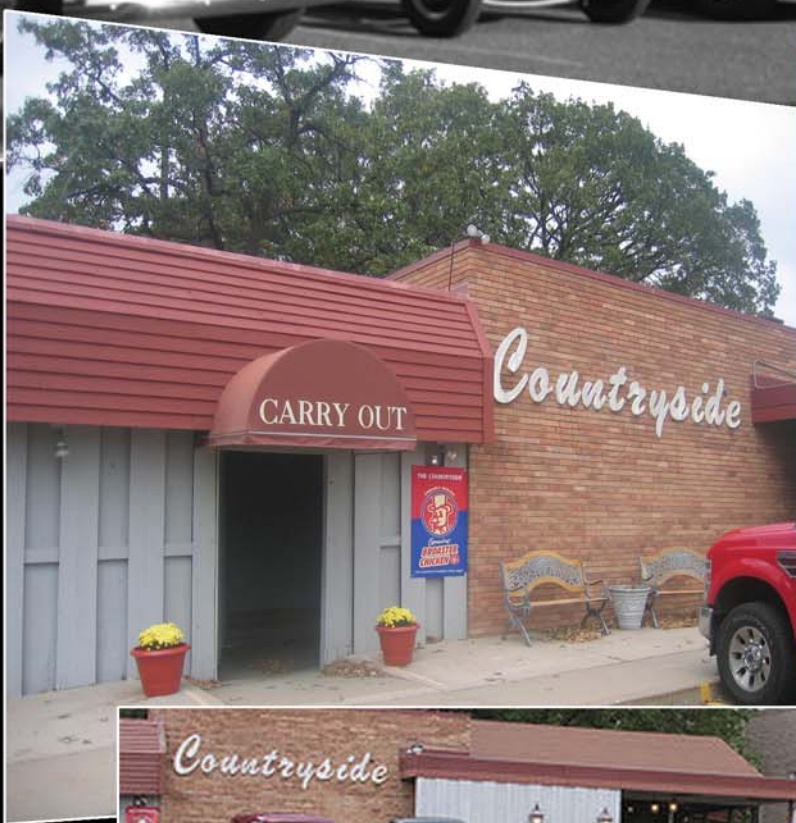




Countryside Family Restaurant

Roseville, MN



The More Things Change, The More They Stay The Same



In 1956, there was nothing as far out of town as the The Countryside Restaurant. Now the area has grown and Countryside continues to turn out the best chicken in town.

The Countryside Family Restaurant got its start over 50 years ago “way out” on Snelling Ave, in Roseville, MN. Back in 1956, there was nothing at all where Countryside is located. Since then, the city of Roseville has caught up; car dealers, retail stores and residential neighborhoods now surround the restaurant.

Since its opening, Countryside has had three owners: the founder RJ Rhein; his son, Mike Rhein; and the current owner, Jim Durose. Jim started working part-time at Countryside in 1973 while attending high school and turned full-time in 1978. After 23 years of dedicated service, Jim is now the proud owner of this Roseville icon.

Shortcuts could easily be warranted when you cook 25 cases of chicken per week on average and up to 35 cases during the holidays and graduation, but Jim is a traditionalist when it comes to the restau-

rant. He does a soak marination and then hand-breads all of the chicken. Jim also makes his own cole slaw by hand using RJ’s very own recipe. He assures us that it’s the best around, and he should know because he tries them all.

Countryside Restaurant is obviously doing something right when customers from 45 miles away will make the drive to get a bite to eat.

Jim is also very active in the community of Roseville. He supports the local high-school athletic teams by purchasing space for a banner on the left field fence of

the baseball field. It doesn’t hurt that the sign can be seen from the highway too. He is also a sponsor of some local Mopar hot rod clubs. Plus, Jim uses Facebook and Twitter to announce daily specials.

Broaster has been the staple of Countryside for a long time. Today, their Broaster program accounts for 80% of their total business.



Even Jim’s sign has the “old school” take-out bucket prominently displayed.



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