



# Bluebonnet Diner

Northampton, MA



# A Little Slice of True Americana in Northampton, MA



Winner of The Broaster Company's "Golden Chicken Award," Bluebonnet Diner is the embodiment of traditional American comfort food for the 21st century.

**W**hat can you say about a diner that's been around for almost 60 years and serves its traditional fare in an authentic diner car? "True Americana" is the only phrase that comes to mind. Bluebonnet Diner, a secret gem of the locals of Northampton, MA, has been a family run business since 1950. Owner James Greco states that while Bluebonnet Diner serves a wide range of traditional diner fare like meat loaf, turkey sandwiches, and burgers, their most popular item is Genuine Broaster Chicken®.

Bluebonnet Diner recently was selected to receive Broaster's "Golden Chicken Award." This coveted award is given to Broaster operators who show exemplary performance in not only preparing Broaster Chicken, but also in promoting their product and maintaining a clean and respectable facility.

Bluebonnet Diner embodies all of these qualities; two large banners mounted on the face of the restaurant greet customers as they enter the parking lot, a classic diner menu prominently displays the Broaster® logo, and customer reviews found online rave about the golden brown, succulent chicken served daily. James also uses Broaster branded take-out packaging for his "to-go" business.

Bluebonnet Diner has been proudly serving Genuine Broaster Chicken for almost 25 years. Following Broaster Company's time-tested preparation methods, James has been able to serve his dedicated customers consistently delicious chicken without any variation in taste or quality.

The blend of a true, "down-home" diner with traditional American comfort food is a recipe for authentic Americana every time.



1-800-365-8278

[www.broaster.com](http://www.broaster.com)

THE BROASTER COMPANY, 2855 CRANSTON ROAD, BELOIT, WI 53511-3991 USA • PHONE: 608-365-0193 • FAX: 608-363-7957 • E-MAIL: [BROASTER@BROASTER.COM](mailto:BROASTER@BROASTER.COM)

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