

# Executive Leadership Solutions

## Convenience Store News

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### Daily News

September 28, 2007

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#### Broaster Deluxe Breakfast Burritos



Broaster Recipe debuted Deluxe Breakfast Burritos, which are made from a blend of egg, breakfast sausage, cheese, red and green peppers, onion and jalapeno peppers, all wrapped in a soft flour tortilla. The grab-and-go item is individually quick frozen and uncooked, and offered in 15-pound cases (48 burritos per case).

Broaster Recipe, Beloit, Wis.  
(608) 365-0193; [www.broaster.com](http://www.broaster.com)

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**Philip Morris Extends Lawsuits to Retailers**  
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**"Hundreds" of Fresh & Easy Stores Needed**  
September 28, 2007

**Taking the Lion's Share**  
September 27, 2007

### New Product of the Day

**Bacardi Silver Pomegranate Mojito**  
Following the response from Bacardi Silver Mojito earlier this year, Anheuser-Busch debuted the Bacardi Silver Pomegranate Mojito. >



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