



HALL OF FAME WINE

Legendary quarterback Dan Marino has teamed with Charity Wines to raise funds for children with developmental disabilities. For every bottle of Vintage 13 from Marino Estates sold, \$1.25 will be donated to The Dan Marino Foundation to help children with chronic disorders. The wines are available in three varieties: Merlot, Chardonnay and Cabernet Sauvignon. "This is a great opportunity for the foundation, and we invite all our friends to raise their glasses in support of children battling lifelong disorders," the Hall of Fame quarterback for the Miami Dolphins said during the launch of the line. Charity Wines raised more than \$400,000 in 2007 through the same initiative with players on the Boston Red Sox, such as Manny Ramirez and Curt Schilling and the New Orleans Saints, such as quarterbacks Drew Brees and Bobby Hebert. Vintage 13 from Marino Estates was launched to the general public at retail and restaurants Jan. 28.

For More Information From Vintage 12 from Marino Estates

Circle # 81

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RIBS WITH BBQ SAUCE

Broaster Recipe is jumping into the fully-cooked product segment with the launch of Pork Loin Back Ribs with BBQ Sauce. Individually quick frozen and conveniently packed in two five-pound pouches per case, these ribs offer a restaurant quality product that's sure to please. Foodservice operators simply heat 'n serve from a microwave, convection, or conventional oven. This innovative new item, along with Broaster Recipe's recently introduced Deluxe Breakfast Burritos, Breaded Jalapeno Peppers with Cream Cheese, and Natural Cheddar Nuggets, provide a wide range of delicious top quality foods to complement the company's signature line of frozen 8-piece-cut chicken, popcorn chicken, chicken tenders, and other frozen offerings. All of Broaster Recipe's new products offer simplicity, convenience, and expansive new profit opportunities for a wide range of foodservice establishments including convenience stores and college campuses. Counting this new product, Broaster now offers 27 frozen selections that include chicken, seafood, meats, burritos, appetizers, potatoes, biscuits, and desserts.



For More Information From Broaster Recipe

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HOT NEW BREAD LINE AND PIZZA TOPPINGS

Hot Stuff Foods has improved and expanded customer choices for both its Hot Stuff Foods, Smash Hits Deli and Smash Hit Subs brands. The company has rolled out two new signature breads including:



- Sundried Tomato Basil.
- Three-Cheese flavored with Asiago, Romano and Parmesan cheeses.

"We've improved our original white and wheat breads by better proportioning the size of each loaf," said Roxanne Van Loon, vice president of marketing for Hot Stuff Foods. "Bread-to-filling ratios have been perfected to maintain a hearty balance, allowing customers to get the full delicious taste of the sandwich ingredients. Moreover, we've improved the meats used in our subs and wraps to bring out the quality of the product."

Hot Stuff's new pizza toppings were developed to give a more authentic homemade appearance. The 100% all-meat toppings are available in beef, Italian sausage, pork sausage and breakfast sausage.

For More Information From Hot Stuff Foods

Circle # 82

(877) 841-1431

www.hotstufffoods.com



FLOWERS FOODS INTRODUCES 100-CALORIE SNACK ITEMS

Flowers Foods Specialty Group introduces two 100-calorie snack items: Mini Creme-Filled Chocolate Cupcakes and Mini Blueberry Muffins, that deliver great taste and meet new nutritional guidelines. Each 100-calorie pack contains three mini cupcakes or muffins in a trim package that fits great in candy slots. The mini chocolate cupcakes are topped with chocolate icing and have a cream-filled center. The mini muffins offer big blueberry flavor. Like all Mrs. Freshley's snack cakes, the 100-calorie treats contain no trans fats. Mrs. Freshley's is an award-winning brand that is synonymous with freshness. The snack cakes are available in single-serve and multi-serve packages in convenience stores, supermarkets and vending machines across the country.

For More Information From Flowers Foods Specialty Group

Circle # 84

(866) 357-6225

www.mrsfreshleys.com or www.flowersfoods.com