

ENHANCE YOUR HOLIDAY BEVERAGE SALES

Enchanted Snowman

ROLLS INTO TOWN OCTOBER 8th



LIMITED EDITION

AVAILABLE WHILE QUANTITIES LAST

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New Stuff!

Slow-Cooked Goodness



NACS Booth #4132

Pioneer TenderStrips are slow-cooked strips of 100% beef steak, expertly seasoned, then smoked over real hickory wood for a zesty outdoor taste. TenderStrips are packaged in reclosable gusseted pouches, creating an ultimate meat snack for both retailer and consumer. The pouches can stand up on shelves or in their cavity if peg space is available for hanging. Pioneer Snacks has reduced package size for ultimate merchandising flexibility, but comparable weight has been maintained. Pieces are shaped like "sticks," as compared to "bites" or "bites," making them easier to hold, eat and enjoy. TenderStrips are offered in four delicious flavors—Hot & Spicy, Hickory Smoked, Teriyaki and Original—they're high in protein, low in fat and seriously tender. A 3.5-oz. package retails for \$1.99 and \$4.99.

For more information from

Pioneer Snacks

Circle #202

800-837-6225

www.pioneersnacks.com



Chicken Made Easy

NACS Booth #5904

The Broaster Co.'s new VF-2 and VF-3 ventless fryers have small footprints for countertop use, yet cook up to 2- and 3-lbs. of food per load. Additionally, c-stores don't need to add commercial kitchens or install costly hood systems as these affordable, easy-to-operate units have their own built-in ventilation and fire suppression systems. Available alone or as part of the Broaster Recipe Express program featuring convenient, premium quality frozen foods, these new fryers from Broaster make it easy for c-stores to increase their profits with the sale of hot, delicious, grab 'n go foods.

For more information from

The Broaster Co.

Circle #203

800-365-8278

broaster@broaster.com

www.broaster.com