

## RICH'S

With the acquisition of Rolling Pin Manufacturing Co., **Rich's** has everything retailers need to make their donut program a success. Rich's line of thaw-and-sell donut products provide just what retailers need to satisfy convenience-seeking customers and build incremental profits. Rich's thaw-and-sell donuts offer the ultimate in operational ease. When thawed, they have extended packaged shelf life, which reduces wastes and controls inventory. For frozen seafood and appetizers, Rich-SeaPak offers a full-line of convenient, great-tasting products that are sure to satisfy customers. Rich's provides a comprehensive support program complete with merchandising and promotional ideas, as well as training and technical support.

**Rich's**  
800-45-RICHS  
[www.richs.com](http://www.richs.com)



## THE BROASTER CO.

**The Broaster Company's** Genuine Broaster Chicken program offers a high-profit, branded food concept with no licensing, franchise, or royalty fees. The Broaster pressure frying process, in combination with proprietary marinades and seasonings, results in uniquely delicious foods that are also lower in carbs, calories and fat than conventionally fried products.

**The Broaster Company**  
800-365-8278  
[broaster@broaster.com](mailto:broaster@broaster.com)  
[www.broaster.com](http://www.broaster.com)



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