

CIRCLE READER SERVICE NUMBER DESIGNATED BY # ON P. 197

Energy drink

MET-RX (800) 327-0908

1



MET-Rx has introduced Amped Up Extreme Energy, a ready-to-drink energy shot that's an extension of the Amped line. MET-Rx Amped Up's liquid delivery system keeps you working fast and keeps you going for hours, according to the company. Amped Up's energy blend contains a mix of caffeine plus synephrine. The 2-ounce product is available in two flavors—Power

Punch & Blue Raspberry—and is displayed in a six-count inner box.

Coffee-brewing equipment

CURTIS CO. (800) 421-6150

2

Wilbur Curtis Co. is enhancing the gourmet-coffee-service segment with the introduction of Curtis Milano. Vacuum-insulated and designed with brew-through lids and integral faucets, Milano's sleek servers eliminate heat loss, ensuring ideal serving temperature from the first cup to the last. The product features conical-shaped servers, complemented by an efficient and eye-catching brewing system. The G3 system also offers a variety of preprogrammed coffee recipes. A bright, light-up scroll-through menu helps fine-tune the brewing process.



Packaged bakery snack

NE-MO'S BAKERY (800) 325-2692

3

Ne-Mo's Bakery has launched Energy Bread snacks. The product is positioned as an "on the go" breakfast and/or afternoon snack. Energy Bread snack breads include 7 grams of protein, 6 grams of fiber and 50 mg of omega-3, along with at least 25% daily variety of key B vitamins. Ranging from 240 to 260 calories, each 2.5-ounce serving is individually wrapped for convenience and portion control. The product is available in Blueberry Lemon, Cranberry Orange and Chocolate Chip Almond.



Foodservice program

THE BROASTER CO. (866) 578-1078

4

The Broaster Co. has introduced its new, preassembled Broaster To Go Authentic Pizza program, combining quality food with fast and convenient cooking equipment. No franchise, royalty or licensing fees are incurred by participating operators, who can also integrate breakfast-pizza varieties into the day-part rotation. The program includes conveyerized electric ovens featuring air impingement, commercial-quality convection ovens for versatility and easy cleaning. Baking speeds feature a 6-minute cook time for a 12-inch pie.



Entertainment

E.T. VIDEO (800) 366-3884

5

E.T. Video has introduced Nintendo DS Break Display, a portable video software-based game format equipped to run on Nintendo's own hardware device. Nintendo DS is noted for its portability and is regarded as an impulse purchase appealing to travelers. The small counter rack and wide assortment of 12 games present attractive profit margins and return on space. The product price range is \$19.99 to \$24.99.



Foodservice equipment

HATCO CORP. (800) 558-0607

6

Hatco has introduced Modular/Ganged Heated Wells, which provides customers with a complete steam table contained within one piece of equipment for a clean, integrated look. The units come in a configuration range of one to five pans, with each pan possessing its own individual thermostatic control. The product is designed with larger drains with flat screens for easier cleaning. Wet and dry models include remote-control temperature thermostats with a separate lighted power switch to retain settings between uses.

