

2010 BROASTER® PROMOTIONAL IDEAS CALENDAR

JAN



New Years Celebrations

- Broasterie® Chicken
- Pizza
- Shrimp

College Bowl Season

- Boneless Buffalo Wings
- Hot 'n Spicy Wings
- Traditional Wings
- Pizza

FEB



Super Bowl

- Boneless Buffalo Wings
- Hot 'n Spicy Wings
- Traditional Wings
- Potato Slices

Valentines Day

- Genuine Broaster Chicken®
- Broasterie® Chicken

Mardi Gras

- Crispy Cajun Coating
- Creole Coating

Lent

- Cod, Shrimp, & Catfish
- Fish & Chips Batter

MAR



National Sauce Month

- Barbeque Sauce
- Honey Mustard Sauce
- Chicken Tenders

St. Patrick's Day

- Potato Wedges
- Potato Slices

Lent

- Cod, Catfish, Shrimp
- Creole Coating
- Fish & Chips Batter

APR



Baseball Season

- Corn Dogs
- Chicken Tenders

Good Friday

- Cod, Catfish, & Shrimp
- Fish & Chips Batter

Easter

- Genuine Broaster Chicken®
- Potato Slices

Tax Day

- Super Value Combo
- Chicken Filet Sandwich
- Potato Slices

MAY



Cinco de Mayo

- Burritos
- Jalapeno Peppers
- Hot Marinade
- Genuine Broaster Chicken® and Chicken Tenders with Hot Sauce

Mother's Day

- Genuine Broaster Chicken®
- Broasterie® Chicken

Memorial Day

- Picnic Party Packs
- Genuine Broaster Chicken®
- Potato Wedges and Appetizers

JUN



National Dairy Month

- Natural Cheddar Nuggets
- Mozzarella Cheese Sticks

Graduations

- Catering Specials
- Genuine Broaster Chicken®
- Hot 'n Spicy Wings
- Traditional Wings

Father's Day

- Pork Loin Ribs
- Popcorn Chicken

Weddings

- Catering Specials
- Genuine Broaster Chicken®

JUL



4th of July

- Popcorn Chicken
- Genuine Broaster Chicken®
- Onion Rings
- Biscuits

National Hot Dog Month

- Corn Dogs

National Fried Chicken Day

- Genuine Broaster Chicken®

AUG



National Catfish Month

- Catfish
- Catfish Breeding

Potato Day

- Potato Wedges
- Potato Slices
- Deli Mix Coating

SEP



National Chicken Month

- Genuine Broaster Chicken®
- Chickite® and Slo-Bro®

National Potato Month

- Potato Wedges
- Potato Slices
- Deli Mix Coating

National Chicken Wing Month

- Boneless Buffalo Wings
- Hot 'n Spicy Wings
- Traditional Wings

Labor Day

- Picnic Party Packs
- Genuine Broaster Chicken®
- Potato Wedges and Appetizers

OCT



National Pork Month

- Pork Tenderloin
- Pork Loin Ribs
- Sausage Pizza

National Pizza Month

- Pizzas
- Pizza Burritos

Sweetest Day

- Broasterie® Chicken
- Genuine Broaster Chicken®

Halloween

- Party Platters
- Appetizers such as Boneless Buffalo Wings, Jumbo Popcorn Chicken, Mozzarella Sticks, etc.

NOV



Thanksgiving

- Genuine Broaster® Turkey
- Marinades
- Coatings

Black Friday

- Combo Meals
- Chicken Filet Sandwich
- Jumbo Popcorn Chicken
- Potato Wedges

Football in Full Swing

- Boneless Buffalo Wings
- Hot 'n Spicy Wings
- Traditional Wings

DEC



Football Games

- Boneless Buffalo Wings
- Hot 'n Spicy Wings
- Traditional Wings
- Jalapeno Peppers

Christmas

- Genuine Broaster Chicken®
- Genuine Broaster® Turkey

New Years Eve

- Chicken Tenders
- Jumbo Popcorn Chicken
- Creole Coating
- Fish & Chips Batter



These are Perfect Opportunities to Promote Convenient, Delicious Broaster® Recipe Frozen Foods



Item Number



96598



96638



96639



96261



96641



96262



96277



96318



96271



96661



96313



96317



96316



96323



96281



96286



96319



96279



96287



96324



96325



96698



96258



96257



96330



96332



96334



96336



96338

Frozen Chicken

- 96598 Breaded Marinated 8-Piece-Cut
- 96638 Breaded Chicken Fillets (4 oz.)
- 96639 Spicy Wings (1st & 2nd joints)
- 96261 Breaded Mildly Seasoned Wings (1st & 2nd joints)
- 96641 Breaded Chicken Breast Tenders
- 96262 Breaded Premium Jumbo Popcorn Chicken
- 96277 Breaded Premium Jumbo Cajun Popcorn Chicken
- 96318 Breaded Premium Boneless Buffalo Wings

Frozen Gizzards

- 96271 Breaded Marinated Chicken Gizzards

Frozen Meats

- 96661 Battered Pork-Water-Beef Jumbo Corn Dogs (4 oz.)
- 96313 Battered Pork Tenderloin Center Cut Slice (5.3 oz.)

Frozen Hand Held Entrées

- 96317 Deluxe Bean 'n Beef Burritos
- 96316 Deluxe Pizza Burritos
- 96323 Deluxe Breakfast Burritos

Frozen Fish and Seafood

- 96281 Breaded Catfish Tender Strips
- 96286 Beer Battered Premium Shrimp (tail off)
- 96319 Beer Battered Premium Natural Cut Cod (2 oz.)

Frozen Appetizers

- 96279 Breaded 3-Cheese Mozzarella Cheese Sticks
- 96287 Beer Battered Onion Rings
- 96324 Battered Natural Cheddar Nuggets
- 96325 Breaded Jalapeno Peppers with Cream Cheese
- 96698 Battered Crinkle-Cut Seasoned Potato Wedges
- 96258 Battered Crinkle-Cut Seasoned Potato Slices

Frozen Biscuits

- 96257 Premium Buttermilk Biscuits

Frozen Pizza

- 96330 Breakfast Pizza (12" pie)
- 96332 Cheese Pizza (12" pie)
- 96334 Sausage Pizza (12" pie)
- 96336 Pepperoni Pizza (12" pie)
- 96338 Combo Pizza (12" pie)