

Build Your Menu. Boost Your Sales.



WITH BROASTER® RECIPE FOODS, YOU CAN SERVE THE

HIGHEST QUALITY FOOD WHILE BUILDING REAL FLEXIBILITY — AND BIGGER

SALES — INTO YOUR MENU. REGIONAL FLAVORS AND A VARIETY OF FOOD

OPTIONS LET YOU BUILD A MENU THAT APPEALS TO THE DIVERSE TASTES

OF THE CUSTOMERS IN YOUR MARKET. FOR INSTANCE, OUR



CAJUN POPCORN CHICKEN OR CATFISH TENDER STRIPS MAKE GREAT 'SPECIALS',

OR REGULAR ITEMS. OR, SUPPLEMENT YOUR CURRENT MENU WITH OUR

DELICIOUSLY



SEASONED POTATO WEDGES AND ALL BREAST MEAT

CHICKEN TENDERS — *IN OUR HUMBLE OPINION, THE BEST BITE IN THE BUSINESS.*



Consistent Quality Every Time!

The Broaster Company also carries a full-line of quality foodservice equipment for cooking and merchandising your Broaster® Recipe Foods products. For more information, contact your local Broaster Company distributor or contact *The Broaster Company* direct.

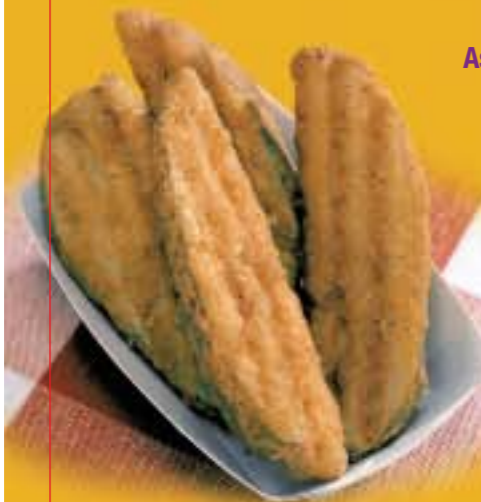
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BROASTER® QUALITY BROASTER™ TASTE



A Full-Line of High-Quality, Ready-to-Cook Frozen Foods.

IT'S SURE TO BE THE Hottest Food IN YOUR FREEZER.



Crinkle-Cut, Seasoned Potato Wedges
(96698)

As the home of world-famous Genuine Broaster Chicken®, The Broaster Company is famous for flavor and quality. We insist upon only the finest ingredients and preparation processes. And with our line of Broaster® Recipe Foods, we offer a whole other avenue of profit opportunity for you.

With frozen, ready-to-cook Broaster® Recipe Foods, you add the quality and flavor of our marinated chicken and other best-selling foods to your menu. **Without adding a lot of work to your day!**

Each Broaster® Recipe Food item is made of the highest quality ingredients, breaded and quick-frozen — for a taste appeal so distinct customers will say, "food this good has gotta be Broaster".

With Broaster® Recipe Foods you get all our popular seasonings, coatings and flavorful marinades in a full-line of popular foods: chicken, catfish, meats, potatoes and more! So the quality, taste and texture is what you've come to expect from Broaster.



Premium 1 Oz. Natural Cut Cod Fillets
(96291)



Italian-Style Mozzarella Cheese Sticks
(96279)



Premium Jumbo Popcorn Chicken
(96262)

Benefits of Broaster® Recipe Foods.

CONSISTENT QUALITY

All chicken varieties are marinated and quick-frozen to ensure customers get more flavor in every bite.

LESS WASTE

Broaster® Recipe Foods allow you to prepare exactly what you need and what your customers want. So you profit more by the plateful.

SAVES TIME

Marinated means less prep time and training for staff. Get from the freezer to a meal in minutes. Ideal for today's busy operator.

IMPROVED PORTION CONTROL

Because it comes ready-to-cook, portion size and weight are always consistent, helping you control your costs.



Premium Beer Batter Recipe Shrimp
(96236)

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