



BRANDED FOOD PROGRAM



... featuring Broaster's new VF Series ventless fryers and Broaster® Recipe delicious, top-quality frozen foods!

B R O A S T E R[®] R E C I P E

The Broaster[®] Recipe Express Program makes it easy and profitable to cook and serve today's most delicious finger foods, snacks, appetizers, and desserts ... in minutes!

This innovative, no-cost, licensed trademark program is ideal for:

- convenience stores • snack bars
- nightclubs & bars • golf courses
- amusement parks • movie theaters
- campgrounds • ballparks & arenas
- museums • bowling & rec centers
- skating rinks • marinas • fairs
- gambling establishments • zoos
- flea markets • kiosk operators

or anyone who wants to profit by having a popular hot food menu.

A Complete, Branded Program

Who else but Broaster could put together a totally complete, branded program that includes:

- a full line of delicious, top-quality frozen foods
- a choice of two new custom-designed ventless countertop fryers
- high-quality cooking oil with **no** cholesterol, **no** trans fat, and **low** saturated fat content
- a full line of branded packaging supplies
- a wide variety of branded point-of-sale and promotional items
- on-site foodservice and equipment training
- ongoing support and assistance
- a wide range of optional supplies and accessories

... all with no franchise, royalty, or licensing fees, — you control and keep your profits!



Team a 2-lb. capacity model VF-2 or a 3-lb. capacity model VF-3 Broaster[®] Ventless Countertop Fryer with our full line of Broaster[®] Recipe frozen foods for an innovative, affordable, and complete branded food program featuring no franchise, licensing, or royalty fees!



Left: The VF Series Information Center — a Broaster exclusive — identifies that all critical components are installed and operating properly.

Right: Convenient front access door-within-a-door allows basket loaded with product to be inserted into and removed from the unit with a minimum of heat escape and oil cooling.

Broaster also offers a full line of gravy mixes, soup mixes, seasonings, side dishes

New Broaster® Ventless Fryers

It all starts with the new VF Series ventless countertop fryers manufactured by The Broaster Company. Small footprints combined with compact designs allow these convenient fryers to fit on virtually any countertop. More importantly, they're self-venting, so there's no need for costly installation of expensive hoods and vents (check your local restrictions, requirements vary). And, both models feature built-in fire suppression systems and resettable high temp limit switches for added safety.

Operating these ventless units is simple – no cooking experience is necessary. The VF Series solid-state controller includes Broaster's handy Temp-N-Time™ feature which allows any one of 10 preset time and temperature combinations to be recalled with the touch of a button, assuring consistent cooking quality and simplifying staff training. It's as easy as ready ... set ... cook. A dual digital display provides a visual time countdown as well as confirmation of the actual cooking temperature. In addition, an automatic cook cycle counter continuously monitors production.

The VF Series proven, round well design is engineered for consistent heat distribution, durability, and efficiency. An autolift feature is included to raise and lower the lift basket in the well automatically, letting you concentrate on your customers. And, the basket capacity is well beyond competitive offerings, providing substantially more product per load.



Top Quality Broaster® Recipe Foods

Our fantastic new fryers are only half of the story. With our top quality, Broaster® Recipe frozen foods, we offer another whole avenue of profit opportunity for you. Each food item is made of the highest quality ingredients, breaded and quick frozen – for a taste appeal so distinctive customers will say, “food this good has gotta be Broaster.”

With Broaster® Recipe foods, you get all of our popular seasonings, coatings, and flavorful marinades in a full-line of popular grab ‘n go foods: chicken, seafood, potatoes, corn dogs, cheese sticks, onion rings, and a lot more.

They're versatile too. Offer them for breakfast, lunch, and dinner, or as appetizers, snacks, and desserts. No surprises

here, the quality, taste, and texture is what you've come to expect from Broaster. And,

with Broaster® Recipe foods, you'll add the quality and flavor of our marinated chicken and other best-selling foods to your menu without adding a lot of work to your day! They're ideal for today's busy operator. Because these foods come frozen and uncooked, you control costs by preparing only the portions you need and exactly what your customers want, all in a matter of minutes. So you profit by the plateful!

An Unbeatable Combination

The teaming of these compact, self-contained, ventless countertop fryers with our high-quality, convenient, and delicious grab ‘n go foods allows virtually any type of business to prepare high-profit fried foods with a minimal investment in space,

time, money, and foodservice experience.

Find out why thousands of foodservice operators worldwide call our programs a “license to make money.” Contact us today for the location of your nearby Broaster® Recipe Express distributor.

PROGRAM ACCESSORIES

A full range of accessory equipment, point-of-sale materials, and packaging supplies is available to complement the Broaster® Recipe Express licensed trademark program, including:

- Broaster 4' and 6' Perfect Hold™ hot food countertop or full deli cases with bold Broaster® Recipe logo graphics
- Broaster Designer Series heated merchandisers – available with optional flip-up front doors, backlit bases, and designer colors
- Broaster 4' and 6' metal modules with bold Broaster® Recipe logo graphics
- Broaster 6' utility tables
- Broaster dump tables
- Broaster undercounter freezers
- Broaster® Recipe Express 25"x13" illuminated signs (for indoor use)
- Broaster® Recipe 28.5"x11.5" 3-bulb fluorescent signs (for indoor use)
- Broaster® Recipe Express illuminated and non-illuminated outdoor signs
- Broaster® Recipe Express illuminated and non-illuminated menu boards
- Broaster® Recipe Express banners
- Broaster® Recipe Express pump toppers
- Broaster® Recipe Express apparel
- Broaster® Recipe danglers with white space for operator to feature menu item quantity/price info
- Broaster® Recipe table tents with white space for operator to feature menu item quantity/price info
- Broaster® Recipe paperboard trays (200 size)
- Broaster® Recipe cups (6 oz. and 16 oz.)
- Broaster® Recipe foil bags (hot dog, sandwich, medium, and large sizes)
- Broaster® Recipe dry wax wrap papers



Contact your Broaster® Recipe Express program distributor for full specifications!



BROASTER®

An American Tradition Since 1954

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